



*General Manager*

Charleston native Tina McCarthy has more than 25 years experience in the hospitality industry. Prior to becoming general manager of The Willcox, she ran a citywide hotel sales office, acting as the agent for five properties with 10 sales representatives.

She has held various positions in the hospitality industry, from representing the Charleston Area Convention and Visitors Bureau in its international market to owning a wedding/event planning business.

Tina is involved in the community and serves as a board member of the Aiken Accommodations Tax Committee. She also assists community organizations with event planning.

Tina lives on an Aiken horse farm with her son.